

# *First*

*Implementing cooperation on Future Internet and ICT  
Components between Europe and Latin America*

*Objective ICT-2009.9.1: International cooperation*

*Project 248753*

## **D6.4.4**

*Reports on LATPs National events*

*Fourth semester*

**European Union-Latin America International  
Cooperation Workshops in the field of Future  
Internet and ICT Components**

Second semester 2011

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## 1. Executive Summary

This document has been prepared in the framework of the FIRST Project, a Support Action funded by the European Commission (Directorate General Information Society and Media) under its Seventh Framework Programme for Research and Technological Development (FP7).

The FIRST project aim is to further improve cooperation between Europe and Latin America focusing on the field of Future Internet, ICT components and systems, hereby called Future Internet. Following this objective, FIRST has implemented the concept of European Technology Platforms (ETPs) to the Latin American Region. In this manner, five platforms were born in Argentina (PLATA), Brazil (BRAFIIP), Chile (MACHI), Colombia (RECIIF) and Mexico (MTP).

In order to maximize the involvement in LATP activities of relevant stakeholders from the LA community, the project had conceived some dissemination activities, among which the national events stand out. In this sense, 20 events were planned for the five target countries during 2010 and 2011.

During the second semester of 2011 (year 2 of the project), Argentina, Brazil, Chile, Colombia and Mexico organized the fourth national events in the manner of 1<sup>st</sup> Official General Assemblies with the objective of presenting LATPs Strategic Research Agendas and other achievements of the first year (links with ETPs, roadmap for the implementation of the Strategic Research Agendas).

The assemblies took place in this order:

- F-* October 7<sup>th</sup>: 1<sup>st</sup> PLATA General Assembly at Argentina.
- F-* October 18<sup>th</sup>: 1<sup>st</sup> MACHI General Assembly at Chile.

- F*- October 19<sup>th</sup>: 1<sup>st</sup> BRAFIP General Assembly at Brazil.
- F*- November 7<sup>th</sup>: 1<sup>st</sup> MTP General Assembly at Mexico.
- F*- November 17<sup>th</sup>: 1<sup>st</sup> RECIIF General Assembly at Colombia.

The present document, “Deliverable 6.4.4 Reports on LATPs National events Fourth semester” is an output of *Task 6.4 National events of LAMP* of the *Work package 6: Dissemination, public awareness and events organization* described at the *Description of Work* of the project. It aims to provide a comprehensive summary of major outcomes of the second semester events (from October to November 2011), which have the have the specific characteristic of being the 1<sup>st</sup> LAMP General Assemblies.

As a background, the first section of this document draws an overview of the FIRST project and the year 2 second semester event characteristics. Then, the deliverable addresses the main aspects of the events per country that were carried out to ensure a smooth and successful organization and promotion of the FIRST project.

The document is divided in chapters by country. The structures of the chapters correspond to the modality that each event developed, therefore, instead of standardizing all the information, the characteristics of each local report has been translated in this document. Finally, the document provides a global conclusion of all the events and the lessons learned that provides very valuable inputs for future assemblies.

## 2. Introduction

### *The FIRST project*

FIRST aim is to further improve cooperation between Europe and Latin America in the field of Future Internet, ICT components and systems. Implementing Latin American Technology Platforms of Future Internet (LATPs) was the core activity of the project, which was achieved during the two years that FIRST lasts (January 2010 to December 2011).

A technology platform (TP) is an industry-led stakeholder forum which goal is to define research priorities in a broad range of technological areas. The objective is to “*define a coherent and unified approach to tackle major economic, technological or societal challenges of vital importance for Europe’s future competitiveness and economic growth*”. In particular, the European Technology Platforms (ETPs) provide a framework to define research and development priorities and action plans for each technology domain concerned.

In the case of FIRST, its goal was to implement in LatAm the same model in the theme of Future Internet.

To this effect, the Description of Work of the FIRST project envisaged four kinds of activities which would work for the successful implementation of the LATPs:

- F-* Production of key documents: Vision and Governance, Strategic Research Agenda and Roadmap of implementation.
- F-* Regional strategy for cooperation EU-LatAm
- F-* Liaison of LATPs with European entities
- F-* Dissemination activities (include national events/workshops)

### ***Objectives of the Assemblies (Fourth Semester events)***

The current workshop should be a meeting of the LATPs Steering Council with the objective of:

- F-* Official signature of the Vision document.
- F-* Discussion on the status of the Strategic Research Agenda and agree on the calendar for its production and finalization.
- F-* Identification of preliminary research themes of interest for the roadmap of the Strategic Research Agendas

### ***Rationale***

The second year of the FIRST project was crucial for developing some key activities and documents that all technology platforms have. As the LATPs were funded in order to implement a tool of cooperation with the European Union (with special focus in the ETPs), Strategic Research Agenda and Roadmap of implementation documents are, among others, the milestones of 2011. Both documents were fed by the LATPs member contributions. In addition, some other activities were needed to run the platforms and to give them visibility:

- F-* Activities to foster the networking between the ETPs and LATPs (dissemination activities and liaison activities).
- F-* Activities to create and strengthen the awareness-raising (dissemination activities).
- F-* All activities of the LATPs should be guided by the principles of Openness and Transparency, among others, since they are open to all interest groups and that it is not dominated by narrow interest groupings or lobbies. Therefore, the LATPs are always open to those organizations that are willing to participate. That is the reason why the LATPs have a Governance document.

In conclusion, the events were needed to motivate the members and to involve new ones; it gave the transparency to the decision making in an open way.

## 3. About Latin American Technology Platforms

Five Technology Platforms were implemented in Latin America due to FIRST Project aim. PLATA has born in Argentina; BraFip, in Brazil, MACHI, in Chile; RECIIF, in Colombia and MTP in Mexico.



Figure 1: Logos of LATPs<sup>1</sup>

<sup>1</sup> Source , FIRST newsletter n° 6

The five LATPs have the same intended scope:

- F-* Provide a unified view for research in the field of Future Internet;
- F-* Identify a shared Strategic Research Agenda based on technological and economic considerations;
- F-* Demonstrate the potential application of research results to existing business processes as well as in new products and services;
- F-* Continuously analyse relevant state-of-the-art technologies, including the opportunities offered by available approaches and the appearance of new paradigms;
- F-* Continuously analyse the state of the Future Internet industry and the economic impact of the research undertaken;
- F-* Establish the strategies to speed up the realization of the vision of the LATPs, including support to public policies;
- F-* Ensure that the LATPs members have a solid manner of interaction; and
- F-* Act as a facilitator to establish complementary and cooperating research projects and related activities.

The principles that govern LATPs are:

- F-* Awareness-raising
- F-* Industry-driven
- F-* Collaboration
- F-* Openness
- F-* Transparency
- F-* Coherence
- F-* Internationalization

## 4. Argentina



### *Overview*

The 1<sup>st</sup> PLATA General Assembly was held on October 6<sup>th</sup> in the context of the ICT Forum<sup>2</sup>, organized by Pro Ideal Project, project funded by Seventh Framework Programme. The ICT Forum was honoured by the presence of project Official Mr. Klaus Pendl, who also participated in the PLATA Assembly.

The place of the encounter was Fundación Cassará, a recycled building in the down town of Buenos Aires.



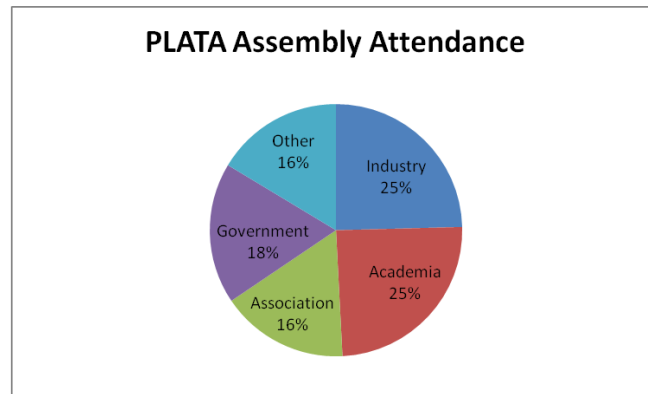
*Figure 2: Venue. Fundación Cassará*

### *Audience*

Regarding the audience of the PLATA 1<sup>st</sup> General Assembly, from the 61 persons that have registered themselves, the Assembly had an audience of **45 attendees**. In the following figure it is shown the demographics of the attendance:

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<sup>2</sup> All the information related to ICT Forum is available at [www.abest.com.ar](http://www.abest.com.ar)



**Figure 3: Type of organizations that attended PLATA meeting of October 6<sup>th</sup>**

It seems that the attendance of Universities and Industry was equal, but the Industry participation was higher since most of the associations represent the Industry, with exception of ITS Argentina (20%) that gathers the three sectors.

### **Agenda**

The agenda of the event was specially prepared for the encounter and intended to be as complete as possible:

- F*- Welcome & Opening Session
- F*- Agenda Approval
- F*- PLATA Strategic Research Agenda
- F*- Participation of PLATA in European events
- F*- Election of President and Vicepresidents
- F*- Technology Platforms and Roadmap of Scientific and Technological Cooperation Between EC and Argentina
- F*- Implementation Strategic Research Agenda Argentina-European Union – Roadmap

### **The Assembly**

The Assembly took place during the afternoon, after the ICT FORUM, from 4:00PM to 6:30PM. The welcome session was performed by Ambassador Iliana di Giovan (CONAE), Mrs. Monica Silenzi (MINCYT), Mr. Klaus Pendl (European Commission), Mr. Santiago Ceria (Fundación Sadosky) and Mrs. Silvia Bidart (ALETI-PLATA Secretariat).

As a regular assembly, the agenda was approved by the audience. Then, Mrs. Luz Ledesma (ALETI- PLATA Secretariat) presented the milestones of PLATA lifecycle, including the SRA, and Mr. Gustavo Guaragna, CEO of the SME Snoop Consulting, the FIA Poznan event.

The most important moment of the evening happened when Mr. Gustavo Guaragna was proposed Chairman of PLATA. All the audience agreed with the proposal. The vice-presidents were also agreed: Paula Vink (SME G&L), Javier Orozco (Universidad Nacional del Sur), Gustavo Barragán (CEIL), Daniel Russomanno/Carmen La Gamba (ITS Argentina), Esteban di Tada (Universidad de Palermo), Alejandro Maneffa (Polo IT Bs As).



**Figure 4: The 1<sup>st</sup> General Assembly Audience**

Regarding the implementation of the Strategic Research Agenda, some PLATA members presented their project initiatives, which were translated to the Roadmap as Research topics. The presentations were done in the elevator pitch modality. Mrs. Rosa Wachenchauzer, ICT NCP, also lectured about the Argentine Roadmap but in the policy level.

The closure session was in charge by Mrs. Bidart and Mr. Guaragna. The initiatives would be taken to the Future Internet Assembly in Poznan. Finally, Mr. Guaragna proposed to Schedule periodic meetings to give more frequency to PLATA.

*The complete report of the event is in the annex of this deliverable.*

More pictures:

<https://picasaweb.google.com/104652452097983983276/AsambleaPLATA?authuser=0&feat=directlink>

English Press Release, presentations, complete agenda and more information:

<http://www.latin-american-technology-platforms.eu/first-edition-of-plata-general-assembly-2000.html>

Spanish Press Release presentations, complete agenda and more information:

<http://www.latin-american-technology-platforms.eu/la-asamblea-general-plata-tuvo-su-primera-y-exitosa-edicion-1995.html>

### ***Training in Postgraduate Audience University in Argentina:***



**Figure 5: the Audience of the Training**

ALETI delivered the training requested at the Document of Work of the Project on September 22, 2011, in the Instituto Tecnológico de Monterrey branch of Argentina. The audience were the students of an international postgraduate course of International Cooperation and Innovation classroom, of the Digital Government Diplomacy

## First

Dr. Silvia Bidart lectured about Technology Platforms (rationale, experiences of ETPs) and introduced the audience in the Framework Programme.

*Implementing cooperation on Future Internet, ICT Components and systems between Europe and Latin America*

Technology Platforms in Latin America for the positioning of LA industry in ICT research collaboration with the EU

Dr. Silvia Bidart, Directora General ALETI

Buenos Aires, September 22<sup>nd</sup> 2011

**Figure 6: Presentation of Training**

### ***Argentine Information Technology Conference – JAIIO 2011***

During the Digital Society Symposium of JAIIO, held in Córdoba Province, Dr. Silvia Bidart presented FIRST, Technology Platforms methodology and PLATA results(<http://www.40jaiio.org.ar>)

## 5. Brazil



### *Overview*

The 1<sup>st</sup> BRAFIP General Assembly took place on October, 19<sup>th</sup> 2011 during the Pro-VE 2011, the 12<sup>th</sup> IFIP Working Conference on Virtual Enterprises<sup>3</sup>. The scope of 12<sup>th</sup> chapter was “Adaptation and Value Creating Collaborative Networks” where it was discussed the collaborative network concept as a key tool for economic growth and a very active area of scientific production. The event was divided in two different sessions: the Assembly (closed session with the members of BraFIP) and an open session.



**Figure 7: Pro-VE Venue. Fundação Instituto de Administração**

### *Agenda*

The event was divided in two parts: a public presentation and the Assembly for members only. The agenda of this close encounter took the following topics:

- F*- Training: Knowledge to prepare a winner proposal for Framework Program
- F*- General Assembly
- F*- Wrap-up and Closing

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<sup>3</sup> Pro-VE 2011, the 12<sup>th</sup> IFIP Working Conference on Virtual Enterprises

### ***The meeting***

The Open Session started with a video from Dr. Julián Seseña, Project coordinator of FIRST, where he introduced the audience about FIRST and its objectives. Afterwards, Dr. Cledson Akio Sakurai presented the details of FIRST project with a description of European Platforms and of BRAFIP Vision.



**Figure 8: Dr Akio Sakurai in the training**

The Close session started with a training. It embraced the following topics: Future Internet, European Technology Platforms (ETPs), ETPs in ICT, Future Internet and European Technology Platforms, Participating in FP7.

When the training finished, the BraFIP General Assembly started with the discussion and definition of the Roadmap of Implementation of the SRA, which was set as the focus of this close session. The main potential cooperation themes for each ETP are presented in the following figures:

Research topics	Objective	Scope	Expected Impact
<b>Cloud Computing: Middleware</b>	Development of a middleware	Standardization of connector	Standardization to provide services on cloud computing
<b>Cloud Computing: Security and Privacy on mobile terminals</b>	Development of standardization and Testbed tools	Standardization of security and privacy / Evaluate tools	Standardization to security and Privacy
<b>Cognitive Systems for social inclusion and accessibility</b>	Development of cognitive system for social inclusion and accessibility for poor communities.	Development of tools to provide cognitive systems	Inclusion of poor communities

Research topics	Objective	Scope	Expected Impact
<b>Internet of Things</b>	Development of Internet of Thing to track & trace urban furniture, goods and vehicles on cities.	Track & Trace of urban furniture, goods and vehicles.	Development of smart cities
<b>Internet of Services</b>	Development of Internet of Services to provide an infrastructure for deployment of services for mobile devices	Standardization of IoS and Development of Middleware	Improve of Quality of Services

**Figure 10: Research Topics of BraFIP**

*The complete report of the event is in the annex of this deliverable.*

## 6. Chile



### Overview

MACHI 1<sup>st</sup> General Assembly took place in the auditorium of CORFO, the Corporation for Production Development of Chile, on October 18<sup>th</sup>.



Figure 11: General view of CORFO Auditorium

### Audience

From the 60 members that have registered themselves, the Assembly had an audience of **49 attendees (82% of assistance)**. In the following figure it is shown the demographics of the attendance:

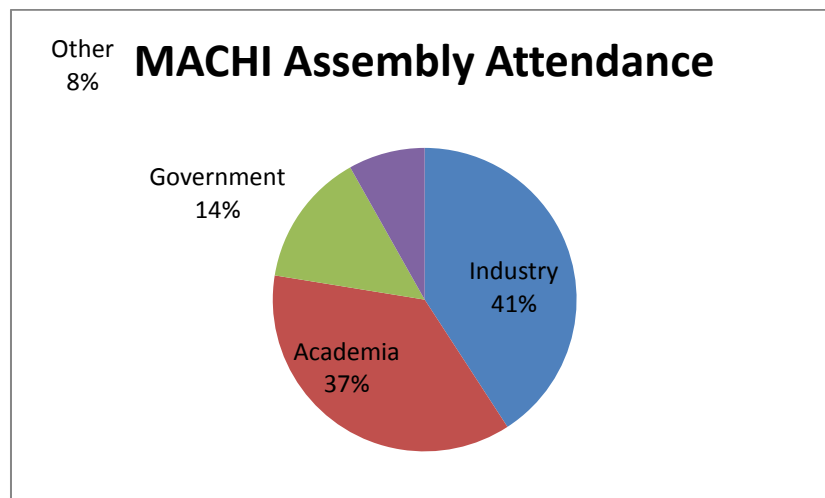


Figure 12: Type of organizations that attended MACHI meeting of October 18<sup>th</sup>

Industry attendance was the higher (41%), followed by the Academia (37%) and the Government (14%). The category “Others” include regional organization as ECLAC, ALETI or the Pro Ideal Plus project representatives.

Regarding the Government, a good combination of stakeholders had participated: Digital Agenda<sup>4</sup>, CONICYT (CHIEP<sup>5</sup>), the Subsecretary of Intelligent Transport<sup>6</sup> and the hostess CORFO<sup>7</sup>.

The **European Union delegation in Chile** honoured the Assembly with the presence of **Mr. Gerald Hatler**, First Secretary and Chief of Cooperation.

### **Agenda**

- F*- Welcome & Opening Session
- F*- Agenda Approval
- F*- MACHI Strategic Research Agenda
- F*- Message from Julian Seseña (video)
- F*- Election of President and Vicepresidents
- F*- Elevator Pitch MACHI Project Initiatives
- F*- Participation of MACHI in European events
- F*- eLAC2015 and the Software Working Group
- F*- Case of Success: Fraunhofer Research Centre at Chile
- F*- Training
- F*- Closure

### **The meeting**

The assembly started with some words of Mr. Cristóbal Undurraga, CORFO Director, who expressed that CORFO wants to strengthen international cooperation with the European Union and that he was glad to see so many stakeholders from different sectors together in the same room. Then opening session continued with the words of Mr. Gerald Hatler (First Secretary at European Commission Delegation in Chile),

Then, Mrs. Astrid Waltermann, Coordinator of the EU Program of CONICYT, Mrs. Silvia Bidart and three ICT associations represented by Mr. Luis Stein, GECHS<sup>8</sup> President, Mr. Raúl Ciudad, ACTI<sup>9</sup> President, and Manuel Valenzuela, AIE<sup>10</sup> Director.

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<sup>4</sup> <http://www.observatoriotic.gob.cl/>

<sup>5</sup> <http://www.chiep.cl/>

<sup>6</sup> [http://www.mtt.gob.cl/prontus\\_mtt/site/edic/base/port/index.html](http://www.mtt.gob.cl/prontus_mtt/site/edic/base/port/index.html)

<sup>7</sup> <http://www.corfo.cl/>

<sup>8</sup> <http://www.gechs.cl/>

After the agenda was approved, Mrs. Luz Ledesma Clavell presented the purpose of the concept of technology platform, lifecycle of MACHI, the tasks that were carried out, a description of the structure, governance, SRA and main characteristics of MACHI.

The audience was very attentive to the message<sup>11</sup> from Julian Seseña, Project Coordinator of FIRST, and part of ETPs NEM and ISI.

Regarding the election of the Chairman, Mr. Luis Stein was proposed by some members and the audience agreed. The following vice-presidents were proposed and agreed: Mario Bruno (Universidad de Playa Ancha), Héctor Torres (ProteinLab UTEM), Raúl Ciudad (ACTI), Gerardo Rivas (AIE), Paulina López (REUNA), Pedro Vidal Matamala (ITS Chile) and Miguel Arias (Divergente).

After the coffee break, the elevator pitch took place. It was a highly expected session since some participants were going to expose their project initiatives. These initiatives were the ones that had been translated as research topics in the Roadmap of Implementation of the SRA, one deliverable of the FIRST Project.



**Figure 13: Some participants of the elevator pitch**

The following presentations were from Mario Bruno that commented about FIA Poznan and NESSI Service Wave, from Nestor Bercovich that invited MACHI to join the eLAC Software Group and the case of success of the Fraunhofer Research Centre at Chile, commented by Mr. Schuch, director of the Centre.

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<sup>9</sup> <http://www.acti.cl/sitio/>

<sup>10</sup> <http://www.aie.cl/>

<sup>11</sup> [http://www.youtube.com/watch?v=YzLmSkg4\\_gg&feature=related](http://www.youtube.com/watch?v=YzLmSkg4_gg&feature=related)

The last session of the Assembly was dedicated to a training delivered by Mr. Humberto Carrascosa from Pro Ideal Plus project.

The 1<sup>st</sup> MACHI General Assembly concluded achieving all its goals. “MACHI is a reality and stays in Chile although FIRST ends in December 2011”, concluded Mrs. Bidart. Lastly, she mentioned that all the sectors were involved and committed with the field of ICT R&D in Chile and they could see the huge opportunity of the framework programmes.



**Figure 14: General Picture**

**Pictures:**

<https://picasaweb.google.com/104652452097983983276/IASambleaMACHICuartoYUltimoEventoFIRST?authuser=0&feat=directlink>

**Press Release, presentations, complete agenda:**

English: <http://www.latin-american-technology-platforms.eu/1st-machi-general-assembly-took-place-with-great-impact-2058.html>

Spanish: <http://www.latin-american-technology-platforms.eu/un-presidente-para-machi-y-muchas-iniciativas-de-proyecto-en-la-i-asamblea-general-2073.html>

## ***Training at Universidad Adolfo Ibañez***

Three days after another training session was delivered at Universidad Adolfo Ibañez, by invitation of one of the members of MACHI, Mr Claudio Maggi who is coordinator of a Innovation Postgraduate Especialization in this University.



***Figure 15: Audience of the training***

Mrs Bidart and Mrs Ledesma gave part of the training in topics such as ETP, SRA, tglobal trends and Chilean trends, etc. Then Mr. Stein (President) and Mr Rivas (Artemis Leader and VP) delivered Trends of Embedded Systems in Chile and Latin American Experiences in ICT European events.

*The complete report of the event is in the annex of this deliverable.*

## 7. Colombia

# - RECIIF -

### *Overview*

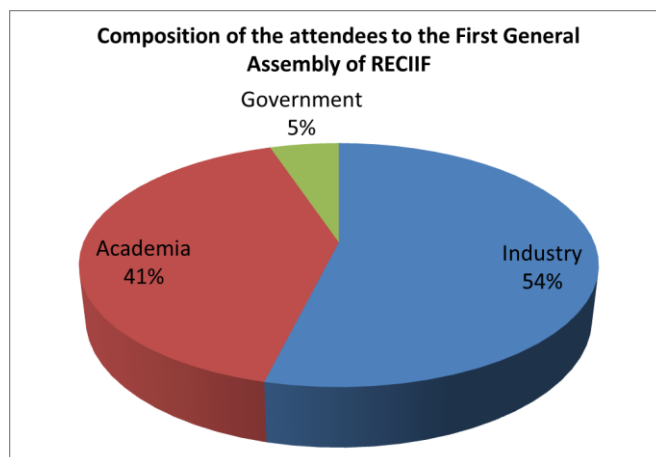
The First General Assembly of RECIIF took place on November 17<sup>th</sup>, 2011, from 8:30 am to 1:00 pm. It was held at CINTEL.



**Figure 16: General view of the Assembly –  
Mr. José Jaime Gómez – President of RECIIF**

### *Audience*

A total of 50 (fifty) persons attended the event. The attendees of the General Assembly were mostly high profile industry representatives whose entities perceive R&D&I as an important part of the ICT development in Colombia and, along with the research groups of the Universities, want to take advantage of the opportunities fostered by RECIIF regarding new contacts, new business opportunities with the European Union and financial alternatives within the 7<sup>th</sup> Framework Programme and future Programmes.



**Figure 17: Classification of the entities attending the First General Assembly**

Also, acting as an observer of the Colombian Technology Platform and advisor of the attendees, was COLCIENCIAS, the Administrative Department of Science, Technology and Innovation, who is responsible of research and innovation in science and technology in Colombia.

### **Agenda**

- F*- Registration
- F*- Welcoming
- F*- Presentation of the agenda
- F*- Message from the European Commission by Mr. Klaus Pendl, Project Officer of FIRST
- F*- Presentation of RECIIF, the Strategic Research Agenda and the achievements of RECIIF.
- F*- Presentation of RECIIF's roadmap
- F*- Results of RECIIF at the Future Internet Assembly and Service Wave at Poznan, Poland (2011)
- F*- Training 7° FP: What, how and why?
- F*- Close

### **The meeting**

The meeting was opened with a welcoming speech by the head table members: Mr. Manuel Martinez Niño (CINTEL Executive Director), Mr. Jorge Cano (Head of Technological development and innovation at COLCIENCIAS), Mr. José Jaime Gómez (President of RECIIF and General Manager at Multimedia Services) and Mr. Harold Castro (Representative of RECIIF in Poznan and Research Professor at Universidad de los Andes).

Afterwards, Mrs. Ana Maria Trimmiño presented the agenda for the General Assembly and introduced a video message sent by Mr Klaus Pendl, Research Programme Officer at the Information Society and Media and Project Officer of the European Commission.

The RECIIF SRA and the achievements of the year were presented by Mr. José Jaime Gómez. A very interesting dialogue started with the audience. It can be highlighted the intervention of Mr. Jorge Cano who pointed out the importance of the Colombian Technology Platform as it fosters collaborative work with Europe and offers a set of benefits because it is a point of convergence for Industry, Academia and Government but it is not restrained in any means by none of these sectors.

When the SRA presentation finished, some roadmap initiatives were presented under the modality of elevator pitch.



**Figure 18: Mr. Manuel Martínez Niño, Executive Director of CINTEL, welcoming the attendees**

Regarding the results of the travel to Future Internet Assembly in Poznan, Poland, Mr. Harold Castro shared the results and his experiences and perceptions from his participation in FIA, as representative of RECIIF.

Near to the closing of the event, a training was performed by Mr. Mauricio Montenegro - Project Angel of the Pro Ideal Plus project – whose presentation was a practical approach for the entities proposing in a Call of the FP7. From the subjects outlined in the *Description of work*, the following were presented:

- Framework Programme.
- Activities funded by the Framework Programme.

- How to write / participate in a project proposal?
- Evaluation of Framework Programme proposals: Key recommendations
- Activities within Technology Platforms.
- Brief introduction to ETPs

Finally, the meeting was closed and a new opportunity for networking between the attendees was fostered, at this time several entities approached CINTEL to ask about the affiliation to RECIIF and the benefits of being part of the first Colombian Technology Platform.

*The complete report of the event is in the annex of this deliverable.*

## 8. Mexico



### *Overview*

The Mexican fourth national event was held on November 7th, 2011 at Guadalajara City, Jalisco, in the frame of GPPS2011, the Global Public Policy Summit<sup>12</sup>, celebrated at Expo Guadalajara. Two encounters took place: the Official Presentation of the MTP-FI (2:00PM to 3:00 PM) and the 1<sup>st</sup> MTP-FI Official General Assembly (3:00PM to 5:00 PM).



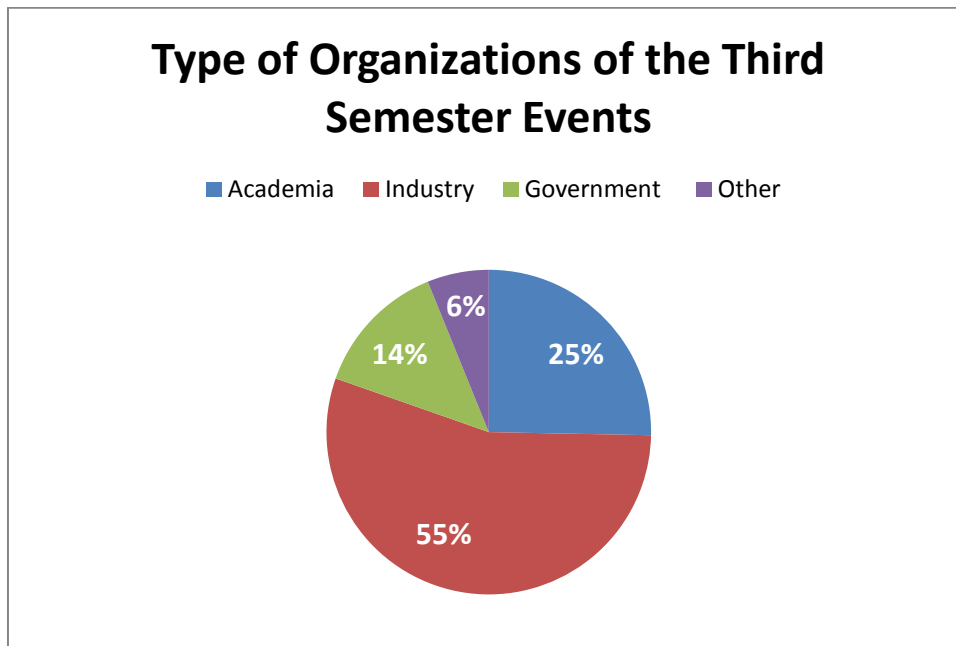
**Figure 19: Venue. Expo-Guadalajara**

### *Audience*

The Assembly had 58 attendants and the Open Session, 65. The academia and industry members were the 2/3 of the audience, which is a good balanced forum with the main actors of the MTP represented.

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<sup>12</sup> <http://www.gpps2011.org/site/>



**Figure 20: Type of Organizations of the Third Semester Events**

## **Agenda**

### *Official Presentation*

- F-* Official Presentation of the MTP-FI (2:00PM to 3:00 PM)
- F-* Initial PTM-IF Video
- F-* Presentation of Prtesidium
- F-* MTP Implementation
- F-* Temathic Group Presentation
- F-* European Vision

### *1<sup>st</sup> MTP-FI Official General Assembly*

- F-* Welcome Words
- F-* Report of MTP presentation in Future Internet Assembly (FIA 2011), Poznan
- F-* Discussion on Strategic Research Agenda
- F-* Roadmap to the SRA implementations
- F-* Plan to link with European Technology Platforms
- F-* Next General Assembly

## **The meeting**

### *1<sup>st</sup> MTP-FI Official General Assembly*

Miguel Ramírez, administrator of FIRST Project Mexico, moderated the session and presented the Steering Council members as well as other MTP members.

The welcome words were given by Mr Guillermo Safa, MTP President, who explained the mechanics of the session and the main points to deal. The objectives were discussed about the SRA, roadmap, links with ETP besides vision, mission and governance of the MTP.

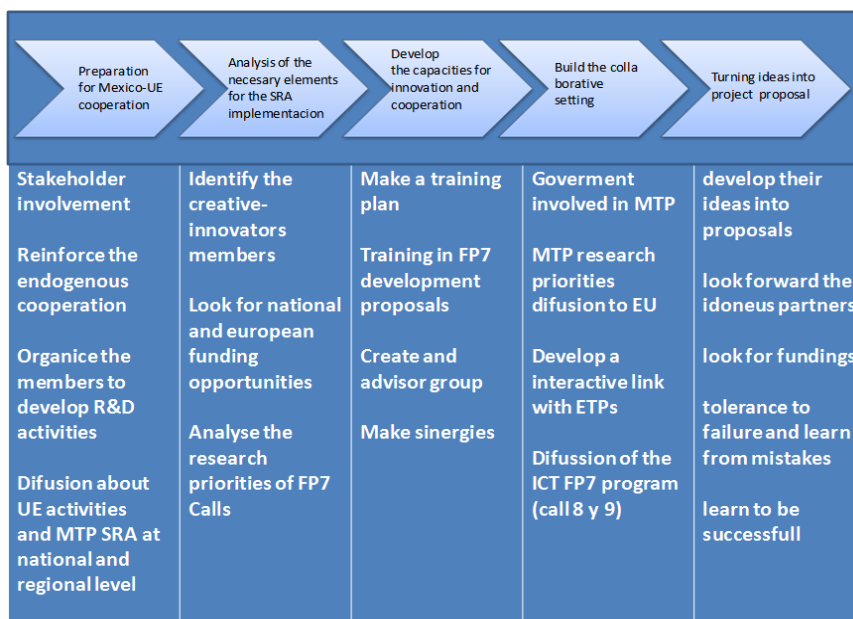
Then, Mrs. Carmen Agüero, MTP technical-scientific Coordinator, briefly spoke about the MTP participation in the official encounter LATP-ETP at Poznan-Poland where MTP had an extraordinary participation with a delegation of five members.



**Figure 21: MTP General Assembly**

Mr. Ramírez opened the discussion clearing the SRA concept as a reference document that consolidates the views of stakeholders on research priorities that addresses the key elements of the MTP Vision document. It aims to clearly identify issues and areas where MTP has a research interest.

Aftwards, Mr. Ramírez opened the discussion of the Roadmap concept as a process to connect vision, values and objectives with strategic actions that are required to achieve the main objectives. The process of roadmap for MTP SRA implementation was presented and approved by the majority of the audience.



**Figure 22: Roadmap of MTP**

As a part of the roadmap, the audience approved the research topics associated with the previously mentioned research priorities.

MTP Research Priorities	MTP Research Topics	MTP Research Priorities	MTP Research Topics
<b>NEM-MEX</b>		<b>ARTEMIS-MEX: Embedded systems</b>	
Digital Content Creation (DCC)	New form of contents	Affordable healthcare and wellbeing	Person-centric Health Management
Content search and media presentation	Virtual Reality	Green, safe and supportive transportation	Methods and Processes for Safety-relevant Embedded Systems
	Automated sematic annotation		Efficient Manufacturing and Logistics
Media related applications	Social networking and media sharing	Smart building and Community of the Future	Embedded Technology for Sustainable Urban Life
<b>NESSI-MEX</b>		<b>e-Mobility-MEX: Wireless communications</b>	
Service Usage	Personalized, intuitive, and seamless service usage	Context and User Profiling	Personal records.
Service Infrastructure	Management for single, hybrid and multi cloud scenarios		Environment context
Security , privacy and Trust	Security Usability	Security, Trust, Dependability	User privacy
	Internet cyber security		User trust in system
Service Engineering	Community-based service engineering	M2M	Car-to-car
	Engineering complex and adaptive heterogeneous services		Automatic payment
Software Services	Productivity in software engineering		In-vehicle context collection

**Figure 23: Mexican Research Topics**

The audience agreed to start the contact with the ETPs related with the MTP thematic working groups and defined the action plan. It was decided that the next general assembly will be in the beginning of the next year.

## ***Official Presentation of the MTP-FI***

The event had 65 attendants registered. Firstly, a PTM-FI video with key information and a welcome message was showed to the public. Afterwards, the presidium was officially presented. It is constituted by PhD(c) Carmen Agüero (MPT Technical and Scientific Coordinator), Lic. Margarita Solis (Director, Institute for Information-Technologies of Jalisco-IJALTI), Ing. Jorge Buitrón (Vice-president Clusters of IT and Electronics Industry National Chamber -CANIETI), Ing. Roberto Carlos Mayer (President, Brazil Technology Platform), Ing. Guillermo Safa (President, Mexican Technology Platform), PhD Julián Seseña (General Coordinator, FIRST Project) and Lic. Javier Allard (President, Mexican Association of the IT Industry -AMITI).



**Figure 24: Personalities of the Presidium.**

Mr Guillermo Safa, MTP president, gave the welcome words pointed out the importance of the MTP for Mexico and its potentiality of collaboration. Next, Mrs. Carmen Agüero commented about the experience and milestones of the MTP implementation during 2010 and 2011.

Then, Working Groups were presented to the audience by its leaders following a structured methodology. When the public finished asking questions about the groups, Mr. Julián Seseña lectured about European vision related with the research collaboration actions Mr. Seseña detailed a scenario about how must be the future relation between Mexican TWG and European technology Platforms. He highlighted the participation of the Mexican delegation at Poznan-Poland during the encounter with the presidents of the ETPs. Finally,

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Mr. Seseña expressed that not have doubts about PTM will be an instrument with major benefits for Mexico.

Closing words were in charge of Mrs. Carmen Agüero who thanked all persons and institutions that trusted in the project of Mexican Technology Platform.

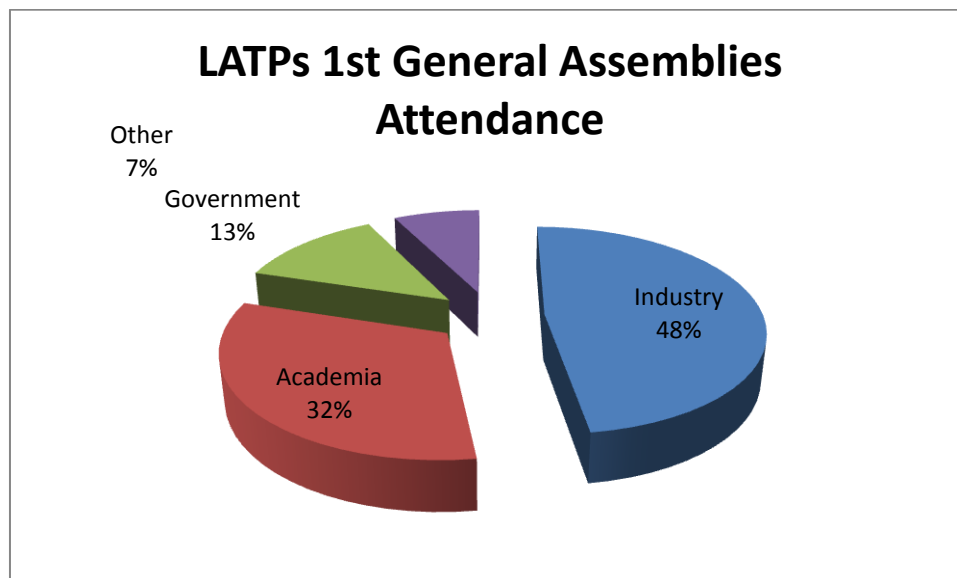
*The complete report of the event is in the annex of this deliverable.*

## 9. Global Conclusions

It can be concluded that the totality of the 1st General Assemblies (LATPs fourth national events) had achieved the goals stated in the Description of Work of the FIRST Project:

- F- Presentation of LATPs Strategic Research Agendas and other achievements of the first year (links with ETPs, roadmap for the implementation of the Strategic Research Agendas).

Following the trend of the third set of events (third semester), the fourth events also had a high average of the Industry participation that demonstrates the increase of interest and motivation that this segment is developing.



**Figure 25: Type of Organizations of the fourth Semester Events**

An issue to be stressed out is the high support of the Government that actively participated in the assemblies in key roles such as the welcome session. This participation symbolizes the meaning that LATPs have for the public institutions, not only as a tool of cooperation with the European Union, but a manner to build synergy within the country stakeholders and to improve the Public-Private communication.

The goals of these events can be resumed as the presentation of the results of the Strategic Research Agendas and the general achievements of the platforms.

In the Argentine and Chilean cases, Chairman and VPs were elected.

Besides, the Secretariats organized training sessions under two main modalities:

- F*- Training in the Assembly.
- F*- Training in Universities (postgraduate courses)

Lastly, it can be highlighted two aspects of the assemblies:

- F*- Stakeholder´s dialogue enriched the understanding of each LATP.
- F*- Again, the encounters evinced the interest and demonstrated that face to face events enhance articulation of the local technology platforms.

To wrap up, the 1st set of General Assemblies is an important step in the lifecycle of the LATPs and symbolizes the beginning of the LATPs as independent from the Project.

Therefore, the fourth set of events achieved the expectations of the Document of Work of the FIRST Project.