

March 1, 2011

PLATA Leader received European Seal of e-Excellence 2011

The ceremony was held in Hannover

By ALETI

It is a great pleasure to announce that Argentine company G&L Group have won the European Seal of e-Excellence 2011 Award in the Gold category, Special Mention: Latin America.

Mr. José María Louzao, one of the leaders of PLATA Future Internet, the Argentine Technology Platform, is the G&L president and travelled to Hannover, Germany to receive this prize.

The winners of the Seal of e-Excellence are selected by a jury from an open application process focusing on:

- ❖ innovativeness of the product or service on offer;
- ❖ effectiveness of its international marketing.

The Jury is appointed each year by the Seal organizers.

Congratulations to G&L Group!



Image: Mr. Louzao receives the European Seal of e-Excellence 2011

More information: www.seal-of-excellence.org

Press contact:

G&L: María Natalia Soler, natalia.soler@edelman.com

Proyecto FIRST: Fernanda Arcadini, fernanda.arcadini@furanetworks.com

PLATA Future Internet (FIRST Argentina): Luz Ledesma Clavell, rrpp@aleti.org