

## La Asamblea General PLATA tuvo su primera y exitosa edición

[Buenos Aires, 06.10.2011]



PLATA members, the Argentine Future Internet technological platform, celebrated its first Assembly on October 6<sup>th</sup>, 2011, at Fundación Cassará, Buenos Aires City. The Assembly took place in the framework of the ICT Forum, organized by the Argentine Bureau for Enhancing Cooperation with the European Community in Science, Technology and Innovation (ABEST) and together the Project Pro Ideal Plus.

Several events happened in this meeting.

First, a president was chosen to represent PLATA, role granted to Mr. Gustavo Guaragna, CEO of Snoop Consulting and member of CESSI. The vice presidents that were elected are: Mr. **Esteban di Tada** (University of Palermo), Alejandro Maneffa (Polo IT Buenos Aires), Gustavo Barragán (CEIL), Javier Orozco (Universidad Nacional del Sur), Paula Vink (G & L) and Daniel Russomanno (ITS).

Another important milestone of the journey was the session where different PLATA members presented their R&D initiatives. Under the methodology of elevator pitch, universities, enterprises and other organizations exposed their ideas. All the initiatives are characterized for using ICT to solve problems that are present in Argentina, Latin American and Europe. The purpose of the elevator pitch in the Assembly was to show the different capabilities of the members.

The ideas will be distributed at European platforms in order to find potential partners and presented in FIA Poznan, the Future Internet international event, at the end of October. Congratulations to all participants!

Important figures participated in the Welcome Session of the Assembly. Mr. Klaus Pendl, Research Programme Officer (DG Information Society and Media, European Commission), played a role highly appreciated by the audience. The Assembly also had the honor of having the presence of the Ambassador Ileana di Giovan, representing CONAE (National Commission of Space Activities), who emphasized the great potential that ICT applications, especially software, have in satellite communication fields. Mónica Silenzi, coordinator of the International Relations of MINCyT, an entity that supported PLATA from the start, and Santiago Ceria from Sadosky Foundation.

**Rosa Wachenchauzer**, ICT National Contact Point, explained that the model of the Technology Platform that PLATA uses is the model that the Argentina-UE roadmap takes.

**Silvia Bidart**, Regional Project Coordinator FIRST, mentioned the importance of the associative capacity of the ICT sector in Argentina, a fact that is manifested in this platform to bring together the actors of R & D & i in the field of Future Internet .

### Press Contact:

Lic. Luz Ledesma Clavell, [rrpp@aleti.org](mailto:rrpp@aleti.org)

Link to see the pictures:

<https://picasaweb.google.com/federacionaleti/IASambleaGeneralPLATA?authuser=0&feat=directlink>